

EVANGEL CHRISTIAN SCHOOL

Football Program Ads Information and Instructions

- All ads must be paid by CHECK. **Cash WILL NOT be accepted.**
- Checks are to be made payable to Evangel Christian School. **Include in the check memo “(Sport)” / “(Player Name)”**. If not handing in checks to your coach, checks may be mailed to ECS, PO Box 1670, Alabaster, AL 35007
- **Ads and payments must be received no later than the last Friday of July** (or earlier if otherwise instructed by your coach). If not received by this deadline, your ads **will not be included in the program.**
- A completed **Fee Credit Form** must be turned in with your ads and payment.
- All ads will be in black & white format.*
- Submitted ads must be in camera-ready format, preferably in Adobe PDF format, using the highest resolution possible, if scanning.
- All ads sold will appear in the ECS Football Program, which will be sold at all home football games.
- Ads must be emailed to ecs.lightning@gmail.com.
- If you have questions, please contact Coach Smith at athletics@evangelhomeschool.org or Karen Douglass at ecs.lightning@gmail.com.

**If you know someone who may want to purchase a color ad for the inside covers or back of the program, have them contact Coach Smith at athletics@evangelhomeschool.org.*

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Football Program Ads Form

(Submit one of these for each ad sold)

Player Name: _____

Phone: _____

Email: _____

Team / Sport: _____

Ad Name: _____

Purchaser: _____

Circle Ad type below:

Ad Type and Pricing

Business Ads	Cost*	Player Credit*
Full Page	\$150	\$125
Half page	\$100	\$90
Quarter page	\$75	\$65
Business card	\$50	\$35

Family Ads	Cost	Player Credit
Full Page	\$300	\$250
Half page	\$250	\$200
Quarter page	\$200	\$150

Vinyl Fence Banners	Cost	Player Credit
New Banner	\$600	\$500
Existing Banner Renewal	\$500	\$500

**Player credits remain the same as 2016. Costs for ads have increased to offset the cost of printing the program.*

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Sponsorship and Advertising Structure

(this form should be provided to all sponsors and advertising purchasers)

Lightning Club Sponsor

- Complimentary copy of ECS football program
- Free admission to all home games*
- Lightning Club sponsorship announced during all home games
- Vinyl Fence Banner
- Full Page B/W Ad inside Program
- 30-second advertisement on APH Radio that will air during ALL ECS Athletic Broadcasts
- PRICE \$1000

Navy Club Sponsor

- Complimentary copy of ECS football program
- Free admission to all home games*
- Navy Club Sponsorship announced during all home games
- Vinyl Fence Banner
- Half Page B/W Ad in Program
- PRICE \$750

Silver Club Sponsor

- Complimentary copy of ECS football program
- Free admission to all home games*
- Silver Club sponsorship announced during all home games
- Quarter Page B/W Ad in Program
- PRICE \$500

***For sponsors to take advantage of their “free admission” option, email the ECS office at office@evangelhomeschool.org with the name of the recipient and the address to which to mail their pass.**

Vinyl Fence Banners

- New Banner \$600
- Existing Banner (Renewal) \$500

Ad Type and Pricing (for ads in the annual ECS Football Program)

Business Ad Fees

- Full Page \$150
- Half Page \$100
- Quarter Page \$75
- Business Card \$50

Family Ad Fees

- Full Page \$300
- Half Page \$250
- Quarter Page \$200

NOTE: If businesses would like to purchase the program cover or inside (front or back) covers, ask them to email Coach Smith (athletics@evangelhomeschool.org) for pricing and other information.

Additional Note: If business would like to email their ad directly, their ad can be emailed to ecs.lightning@gmail.com.

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P. O. BOX 1670
ALABASTER, AL 35007

205.706.2595 (TEL), 205.621.4831 (EX), office@evangelhomeschool.org
www.evangelhomeschool.org

Date: _____

To Whom It May Concern: _____

Thank you for your contribution in the amount of \$_____ in support of the athletic program of Evangel Christian School. Our parents, players and all those who labor diligently on behalf of this program are grateful for your support. We will continue to pray that the Lord will bless you, your family, and your pursuits.

Sincerely,

Bill Snuggs
Administrator
office@evangelhomeschool.org

Tim Smith
Athletic Director
athletics@evangelhomeschool.org



EVANGEL CHRISTIAN SCHOOL

HOMESCHOOLING TO KNOW THE PREMINENCE OF CHRIST™
-A MINISTRY OF EVANGEL CHURCH PCA-
6/23/2017